

# CHRONICLE

JANUARY 2022



OUR PRESIDENT RASHPAL SINGH DHALI WAL AND CHAIRMAN SATNAM SINGH SANDHU ALONG WITH A FEW FACULTY MEMBERS LIGHTED UP THE HOLY BONFIRE ON THE CAMPUS AS A MARK OF CELEBRATION OF THE AUSPICIOUS OCCASION OF LOHRI OWING TO THE COVID RESTRICTIONS, THE CELEBRATION WAS KEPT LOW-KEY TO ENSURE THE SAFETY OF ALL.

Our President Rashpal Singh Dhaliwal and Chairman Satnam Singh Sandhu along with a few faculty members lighted up the holy bonfire on the campus as a mark of celebration of the



auspicious occasion of Lohri. Owing to the COVID restrictions, the celebration was kept low-key to ensure the safety of all.



Our faculty garnered significant knowledge through the Expert Talk organized by our Department of Information Technology under the aegis of the Institution's Innovation Council on the theme "Publishing in High Impact International Journals". Dr. Amandeep Dhir, Professor, School of Business and Law, University of Agder, Norway joined us virtually for the session and talked about the crucial facets like Writing Research Paper, Publishing methods, and Reviewing Processes. A total of 150 faculty members attended the session.



The two-level competition on "Developing Repository of Ideas and Way Forward Plan" by CBSA under the aegis of IIC witnessed striking ideas by the students. The first phase of the competition was presenting the strategies related to the commercialization of their idea followed by exhibiting its basic prototype. The competition helped students devise business models and sharpen their communication skills.

#### Here are the winners:

1st position – Chandan Sharma | MBA | Cash Prize:

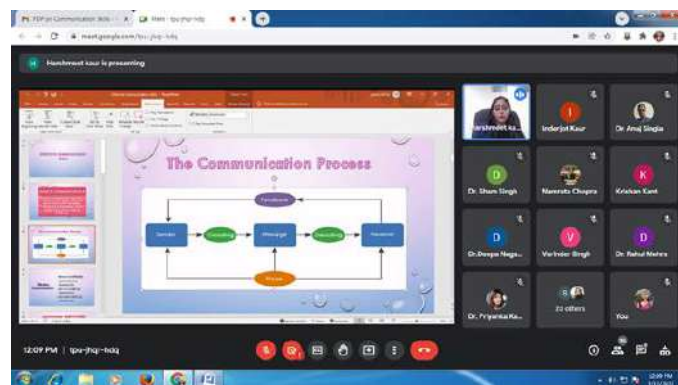
Rs. 1500

2nd position: Yogesh Kapila & Satinder Singh | MBA | Rs. 1100

3rd position: Ashmeet Kaur & Ashna Taneja | MBA | Rs. 800



A 5-day Faculty Development Program was organized by our Department of Applied Sciences to enhance the Communication Skills of the teaching staff. It concluded with our faculty apprehending the core aspects of effective communication skills. They were acquainted with the necessities of communication in the teaching-learning process and how the barriers to this process can be addressed with success.

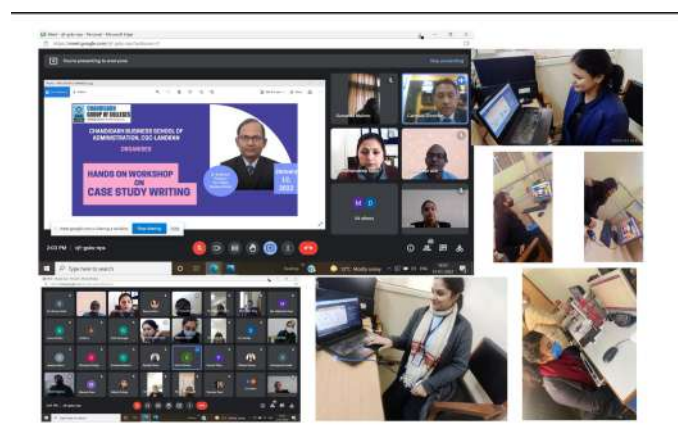


Atal Community Innovation Centre (ACIC) RISE Association, CGC Landran organized a virtual session on "Emerging Opportunity in Drone Technology" for the students of the State Institute of Engineering & Technology, Nilokheri. The session was delivered by Er. Manish Pandit, Senior Technical Head, Chandigarh Institute of Drone. More than 100 students attended the session which focused on the introduction of Drone Technology and the applications of drones in

various sectors.

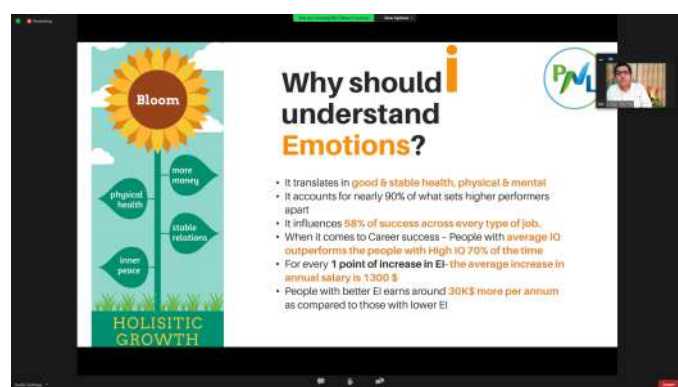


The BBA Department of CBSA organized an online session on "Hands-on Workshop on Case Study Writing" to motivate and enhance the skills of the faculty in writing Case studies more efficiently. The main purpose of this session was to take the faculty members closer to real-life situation problems to identify its cause and figure out an effective solution. The session focused on spreading awareness of the Case Method, especially in management learning, and is primarily meant for faculty, case researchers, and writers interested in developing and teaching notes.



"90% of physical ailments are due to poor mental health", said Mr. Ankur Mehta, Spiritual leader, Motivational Speaker, CEO - Pause n Learn, Pune who joined us for a highly enriching webinar on 'Emotional Intelligence, which was organized by our Department of Student Welfare.

The rising stress levels among the youngsters made it imperative to organize such sessions that led students to understand the ways to manage their emotions. With a range of fun exercises, meditation, and motivational tales, our guest speaker truly engrossed the students and helped them realize the importance of positive thinking.



The 2-day International Conference on Smart Computing Technologies and Business Management Strategies ICCTBM2022, organized by CGCLandran's Chandigarh Business School of Administration in association with Perdana University was held in virtual mode. Ms. Zalina Abdul Rahman, Registrar, Perdana University, Malaysia joined the



conference as the Chief Guest & Keynote speaker. On day 2 Dr. Sy Bing, Choi from Perdana University joined as the Guest of Honor and shared her insight with the participants.

Out of the 148 Research Papers received from different countries, 105 were accepted and will be considered for publication in ABDC and SCOPUS indexed journals.



With our hearts full of pride, we hoisted our National flag on the campus to mark the 73rd Republic Day celebrations. Director Academics, Faculty along with a few of the staff members came together to commemorate this occasion



and celebrate the day the Indian constitution came into effect.

Owing to the COVID restrictions, the celebration was kept low-key to ensure the safety of all.



To encourage students to look for entrepreneurial opportunities in the field of Biotechnology, our Department of Biotechnology in association with our R&D Cell ACICRISE, supported by NITI Aayog, GOI, organized a Virtual Expert Talk on "Funding Opportunities in Biotechnology and Bio Entrepreneurship". The session was undertaken by the Founder and CEO of ProCyto Labs, Dr. Neera Singh. She discussed the numerous prospects of Bio Entrepreneurship in India and emphasized finding novelty and creativity in the field one is passionate about.

