

# CHRONICLE

NOVEMBER 2020

Hard Work always pays off...  
What you give is what you get!



Positions

Chandigarh Business School of Administration



At Rank 33 PAN INDIA In Terms of ROI

*It's a Moment of Pride & Celebrations!*

Chandigarh Business School of Administration strikes a Hatrick. As recognition makes its way, we are delighted to share that our Chandigarh Business School of Administration (CBSA) has been ranked:

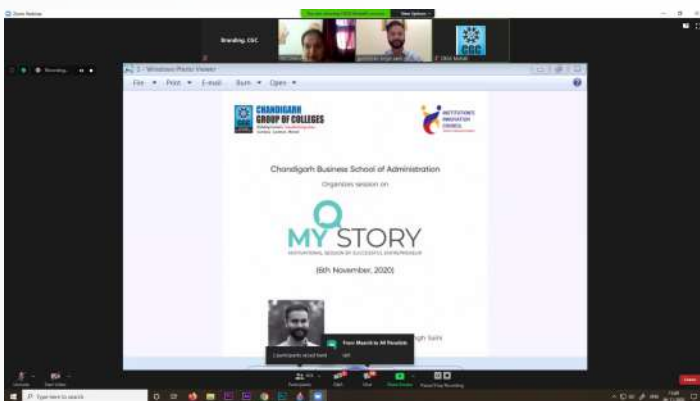
- 33rd in the category of Best B-Schools in the North Zone by "The Week" magazine.

- 33 Pan India in terms of ROI (Return On Investment) by "Business Today"
- 9th position PAN India in the category of Top B Schools of Excellence by "Competition Success Review" Kudos to the entire team! Keep working hard, keep achieving!

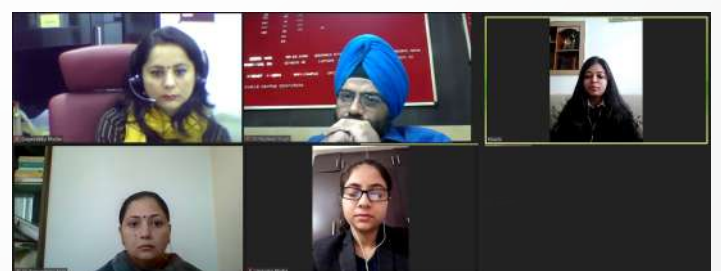


Digital Marketing is an inevitable component of businesses today. Thus, to acquaint students with how this modern form of marketing has overtaken the traditional counterparts and in what ways one can make the most of this changing scenario, Chandigarh Business School of Administration organized IIC Session: My

Story – Motivational Session by Successful Entrepreneur. The session was undertaken by Mr. Gursimran Singh Saini, who's running Digital Gripper. He shared his success story with the students and explained the nitty-gritty of Online Marketing.



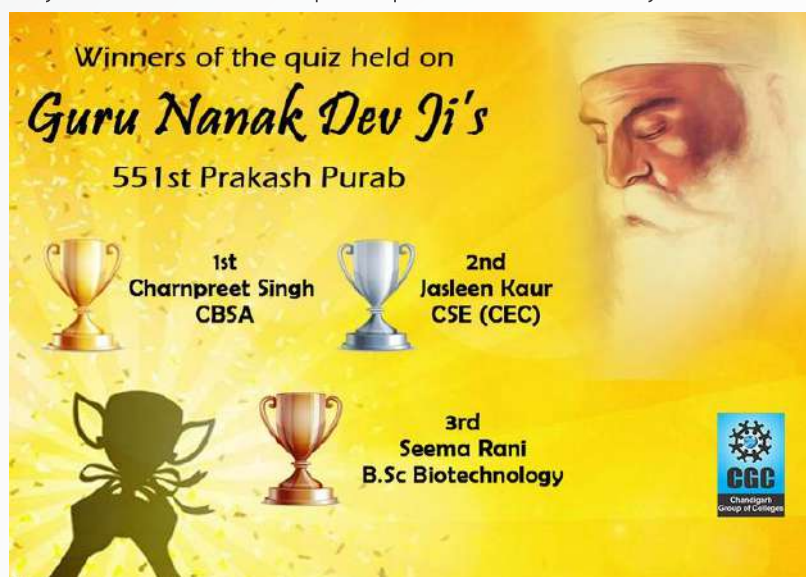
The 'Start-up Idea Contest' witnessed the exchange of some revolutionary entrepreneurial ideas, innovative solutions, and interesting discussions by 11 teams that were shortlisted for the finale. This event was the initiative of our Department of Student Welfare along with the Department of RISE as a mark of the commemoration of National Entrepreneur Day.





Carrying on with the celebrations of the 551st Gurpurab of the founder of the Sikh Faith Shri Guru Nanak Dev Ji various activities were organized by the Department of Student Welfare to commemorate the day in which the students participated enthusiastically.

The students showcased their talent be it Gurbani Recitation, Kirtan, Quiz on the life and learning's of Shri Guru Nanak Dev Ji and the Sikh Faith. Take a look at our winners in each of the categories.



Three cheers for the CGCians! Xpedition 2020 was indeed a spectacular show of art, emotions, and creativity! It proved that there is no dearth of fresh

talent at CGC as they showcased their best bit in each of the categories. They surely are a bunch of talented folks! Take a look at the list of our winners.

**CGC LANDRAN**

**PIXEL CLUB**

**FREE FOR ALL EDITING**

1st Position:  
Bharat Shukla

2nd Position:  
Arpit Mehndiratta

3rd Position:  
Havisha Bisht

**DIGITAL ART**

A) VECTOR DESIGNING

1st Position:  
Akansha Jhamb  
B.Tech ECE

2nd Position:  
Amisha Rani  
B.Tech CSE

3rd Position:  
Gurjot Singh  
CCT

B) POSTER DESIGNING

1st Position:  
Balkar Singh  
B.Tech CSE

2nd Position:  
Amarpal Singh  
BCA

3rd Position:  
Tanvi Bathla  
B.Tech ECE

**CGC LANDRAN**

**CHAMPIONS CLUB**

**Yoga Ark Girls**

1st Position:  
Manvi, CBSA

2nd Position:  
Janvi Bajaj, BBA

3rd Position:  
Anushka Rana, MBA

**Yoga Ark Boys**

1st Position:  
Harsh, B.Tech CSE

2nd Position:  
Y.B. Abhimanyu, B.Tech CSE

3rd Position:  
Harmanak Mann, B.Tech CSE

**Crossfit (Girls)**

1st Position:  
Anika Sharma, Pharmacy

2nd Position:  
Khushi, B.Tech CSE

**Cross Fit (Boys)**

1st Position:  
Nikhil Kumar Pathak, B.Pharmacy

2nd Position:  
Harsh Deshwal  
B.Tech CSE

3rd Position:  
Harmanak Singh Mann  
B.Tech CSE

**Sports Commentary**

1st Position:  
Khushi Sharma  
B.Tech CSE

2nd Position:  
Mohit Kumar  
B.Tech CSE

3rd Position:  
Sahil, B.Tech CSE

**Talent Showcase**

1st Position:  
Naman Bansal  
B.Tech CSE

2nd Position:  
Kauntay Khattar  
B.Tech CSE

3rd Position:  
Ashwin Jaiswal  
B.Tech IT



## VIRASAT CLUB

### SINGING

**1st Position:**  
Ishaan  
B.Tech CSE

**2nd Position:**  
Megha Bhandari  
M.Pharm

**3rd Position:**  
Om Prakash  
B.Tech ME

### RAP

**Winner:**  
Aditya Beri, B.Tech CSE

### INSTRUMENTAL

**Winner:**  
Arjun Pandit  
BCA

### DANCE

**1st Position:**  
Anadhi Badjatya  
BBA

**2nd Position:**  
Aman Verma  
BCA

**3rd Position:**  
Nandini Sharma  
B.Sc Biotech

### MODELLING

**1st Position:**  
Ravinder Kaur  
MBA

**2nd Position:**  
Nandini  
MBA

**3rd Position:**  
Sakshi Gandhi (BBA)  
& Robin (B.Tech CSE)



## FLAMING DESIRE CLUB

### RHYME AND STYLE

Given theme - Power and  
Corruption

**1st Position:**  
Shubh Sarpal  
Applied Sciences IT (CEC)

**2nd Position:**  
Simran Bhatia, BBA

**3rd Position:**  
Mohammad Monis, B.Tech IT  
(CEC)

### BETWEEN THE LINES

(Writing skills competition)  
Theme:- Write a fictional  
story in which a 16 year old  
boy, an old relative and a  
lost key play an important  
role.

**1st Position:**  
Jatin Tanwar\*, Department:-  
B.Tech CSE (CEC)

**2nd Position:**  
Sikha Salini, Department:-  
IT (CEC)

### 3rd Position:

Anwesha  
Samanta, Pharmacy

### BARDS AND BREWS

(Open mic)

**1st Position:**  
Pooja Chaudhary, (CCH)

**2nd Position:**  
Name-Y. B. Abhimanyu,  
B.Tech CSE (CEC)

**3rd Position:**  
Shambhavi Prakash, B.Tech  
(COE)

### STATE OUT LOUD

(debate competition)

**1st Position:**  
Harshpreet Singh,  
Pharmacy

**2nd Position:**  
Taniya Sharma, MBA

**3rd Position:**  
Manvi, CBSA



## ARTISTIA CLUB

### THE SKETCH GALLERY

**1st Position:**  
Navdeep Singh, BBA  
**2nd Position:**  
Kirandeep Kaur, BBA  
**3rd Position:**  
Vanshika Ahuja, B.Tech CSE (CEC)

### KALAKARI

**1st Position:**  
Janvi Bajaj, CBSA  
**2nd Position:**  
Harmanpreet Kaur Punia, BBA  
**3rd Position:**  
Gurpreet Kaur, BBA

### KALAMKARI

**1st Position:**  
Komal, CSE (CEC)  
**2nd Position:**  
Dhruva Jyoti Lahon, B.Pharmacy  
**3rd Position:**  
Arunima, B.Tech CSE (CEC)

### THE ART TREAT

Rangoli Art  
Naman Bansal  
B.Tech CSE (CEC)

### MISC ART

Saksham  
B.Tech CSE (CEC)

### WALL HANGING

Nishtha, B.Tech CSE (CEC)

### QUILLING

Geeta Saini (CEC)

### PENCIL SKETCHING

Gurpreet Kaur, BBA

### MANDALA ART

**1st Position:**  
Ruhi Dua, B.Tech CSE  
**2nd Position:**  
Pooja Chaudhary, CCH-BTMM  
**3rd Position:**  
Hitika Vinayak, B. Com Hons