

CHRONICLE

JULY 2021





The Management officials, faculty, and other staff members joyously joined hands in prayer as the Bhog of Sri Akhand Path Sahib Ji were solemnized on the campus, marking the initiation of the New Academic Session 2021.

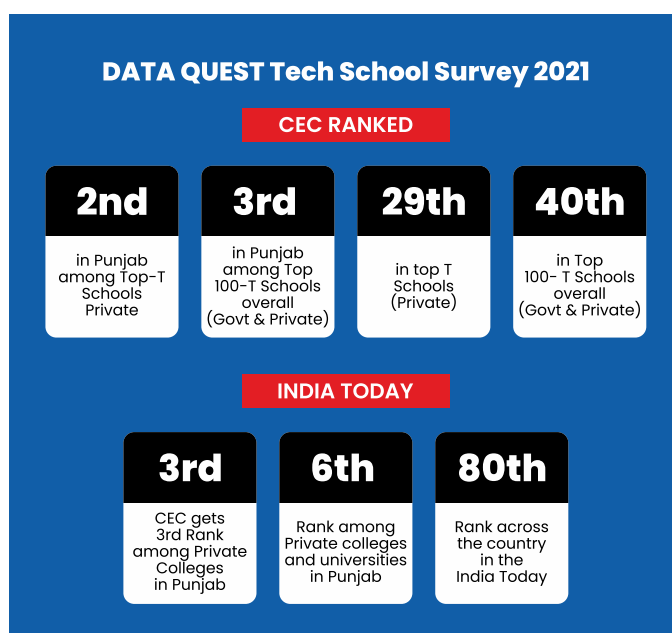
Chairman Satnam Singh Sandhu and President Rashpal Singh Dhaliwal extended their greetings to all the members of CGCLandran.

Sharing insight on the present scenario of the education system, Chairman Satnam Singh Sandhu said, "As we are commencing the 21st Academic Session, I'm glad that CGCLandran's team is leaving no stone unturned in imparting excellence in education. But, with the introduction of the new education policy NEP, we have to stay resolute in adapting ourselves to the changing requirements so we can align our efforts following this policy and let students make the most of it."

We feel pride in sharing that our Chandigarh Engineering College is yet again conferred with numerous rankings in the Dataquest Tech School Survey, which is an annual survey by Dataquest, an Indian magazine published by CyberMedia India Ltd, South Asia's largest specialty media group.

From standing tall on the 2nd position in Punjab (Private) to seizing the overall rank of 40 among the Top T Schools (both Govt & Pvt), our College of Engineering has proved that even during the time of the pandemic, it was able to meet the challenges and impart excellence in technical education.

ChandigarhEngineeringCollege (CEC) has excelled in numerous categories of India Today's Survey for Best Colleges in India 2021. The rankings are based on the parameters of Intake Quality & Governance, Academic Excellence, Infrastructure & Living Experience, Personality & Leadership Development, and Career Progression & Placement along with analyzing how well

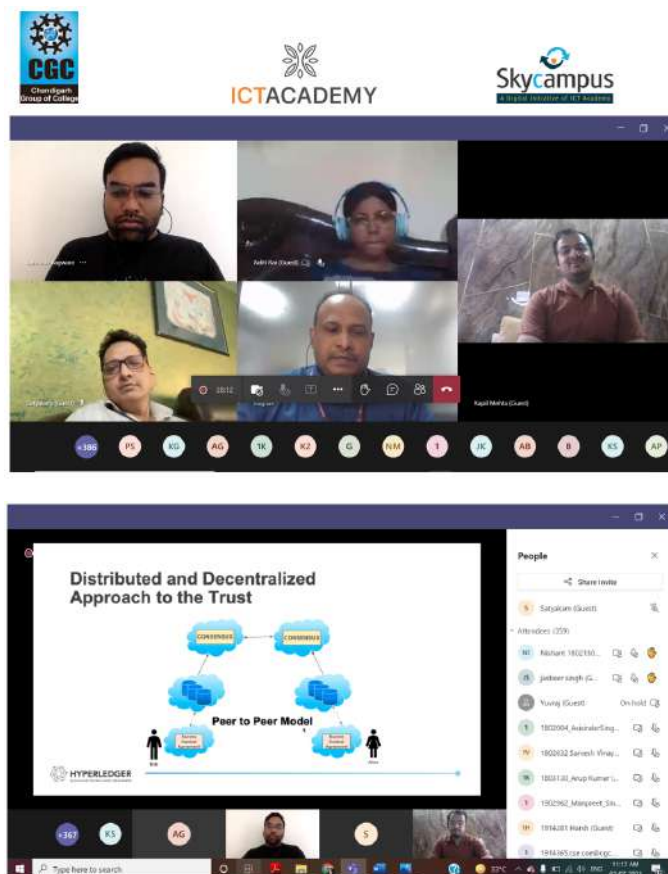


the colleges are prepared to handle the present pandemic situation.

We are truly elated!

To apprise students of the advancements of coding and programming along with its expanding scope in the current digital world, the Department of Computer Science Engineering organized an event- "Virtual Power Seminar on Blockchain Technology" for the 4th and 6th Sem students in collaboration with ICT Academy and Skycampus.

Experts from the industry namely Mr. B Raghava Srinivasan, Head-Government & Corporate Initiatives, ICT Academy, Mr. Satyakam Chakravarty, Founder, DataBlock Technologies, Mr. Kamlesh Nagware, CTO Blockchain, Snapper Future Tech, and Mr. Karan Sharma, Lead & Technical Writer, APPWRK IT Solutions shared their insightful knowledge on the latest technological trends and domain-specific techniques related to Blockchain with the students and cleared all their doubts on the said topic.



At the onset of the present impact of the pandemic on the education sector, Chandigarh Business School Of Administration kick-started a 1-week Faculty Development Program on 'Innovative trends in Teaching-Learning Process and Research Methods following Industry Requirements'. More than 100 faculty members from different departments attended the FDP. International and national experts in the area of teaching-learning were invited to appraise the faculty members of the



importance of the E-Learning Environment and how these digital modes are helping the education sector to cope with the present challenges. Among the experts, Prof. Beena Girdharan, Dean, Learning, and Teaching, Curtin University, Malaysia was the keynote speaker, Prof. Srinivas Sridharan, Associate Professor, Monash Business School Australia, and Dr. Arun Khosla, Dean Research, Dr. B R Ambedkar NIT Jalandhar were the Guests of Honor for the session.

Chandigarh Business School of Administration (CBSA) has stood tall in India Today's Rankings for Best Colleges in India 2021 in the category of Best BBA Colleges. CBSA has secured 3rd position in Punjab among all Private Colleges and Universities and has also been ranked 47 Pan India among Private Universities and Colleges.

The rankings are based on the parameters of Intake Quality & Governance, Academic Excellence, Infrastructure & Living Experience, Personality & Leadership Development, and Career Progression &

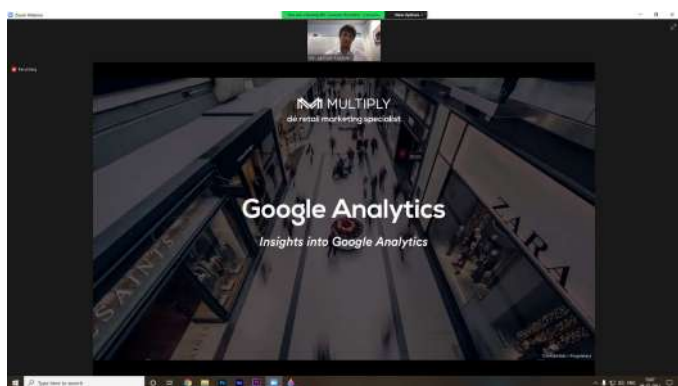


INDIA TODAY SURVEY FOR BEST COLLEGES IN INDIA 2021

CBSA secures 3rd Rank in Punjab among all private colleges and universities **47th Rank Pan India** among Private Universities and Colleges for its BBA program

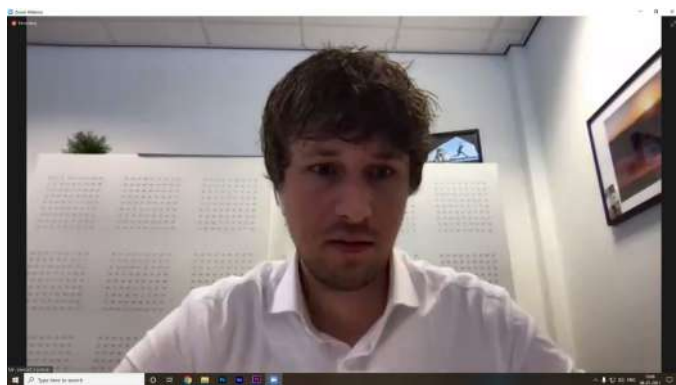
Placement along with analyzing how well the colleges are prepared to handle the present pandemic situation.

Web site is the face of any brand and if we talk about these testing times specifically, online presence has become the key aspect in a company's success. Thus, to acquaint students with ways to improve the website's performance, our Department of Applied Sciences along with our Department Of International Affairs organized another



segment of the International Speaker Series.

Mr. Lennart Koetsier, founder Multiply-de Retail Marketing Specialist, Netherlands joined us as the speaker and provided "Insights into Google Analytics". Besides talking about web designing, he enlisted ways in which one can practically improve the website by devoting 15 minutes a day.



Talk 5 of the International Speaker Series by our Department of International Affairs has once again aided CGCians to gain access to global education.

This time, the ExpertTalk was organized for the students of BBA on "International Workplace Trends" and was undertaken by two eminent speakers Dr. Anthony Erb,



International Academic Dean, BHMS Switzerland & Laura Chavez, Module Co-ordinator Contemporary Hospitality Services Management. They talked about the different skills required in the International workspaces and how Covid19 is reshaping the professional scenario worldwide.

