

CHRONICLE

JANUARY 2021

Keeping our Hard Work Intact,
Letting our Achievements Grow!



CBSA
secures
7th Rank
Category PAN India
In A-Class B Schools
by
Business Standard

The Lohri celebration at the campus witnessed renewed enthusiasm as everyone gathered together after such a long time! Decked up in beautiful traditional attires, students and faculty enjoyed the afternoon to the core! President, CGC Landran, Rashpal Singh Dhaliwal along with the Management officials lighted the holy bonfire and shared their heartiest greetings with everyone. This was followed by a lot of jovial activities.



We all must take pride in being an Indian as the democracy of our nation has bestowed us with a lot of privileges. Occasions that celebrate our freedom and nationalism should be commemorated with much fervour and we all being the citizens of this nation, should understand our role and dedicate ourselves for the betterment of our country", shared Chairman Satnam Singh Sandhu as we celebrated the 72nd Republic Day in the campus.

The event began with Flag hoisting Ceremony and was followed by parade by the CGC National Cadet Corps (NCC) cadets and various performances by the students that filled the air with the spirit of love and brotherhood. The event culminated with the distribution of sweets among one and all.

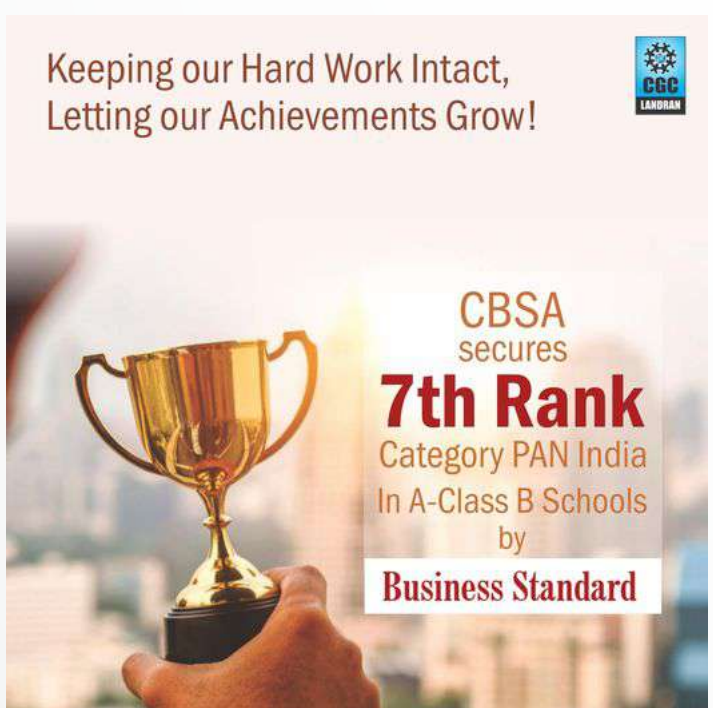
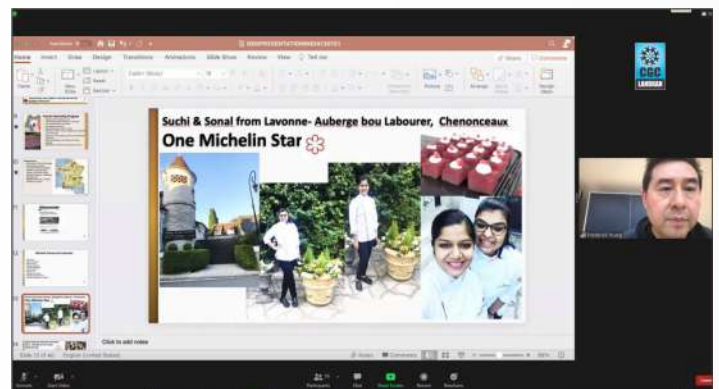


We commemorated the National Youth Day with an Elocution Contest on the topic "Relevance of Swami Vivekananda's Teachings in Life of Today's Youth' and we were delighted to see that youngsters are so inspired by this great visionary's ideologies even today and strive to imbibe them in their day-to-day living.

A total of 195 students participated and 40 were shortlisted for the finale. Among these Bhawya Bansal (MBA) stood first, Himanshu Gupta (B.Tech CSE) came second and Anirudh (B.Tech CSE) grabbed the 3rd position. Two consolation prizes were also given to Aprajita (B.Tech IT) and Dhawan Sehdev (MBA).



As more and more youngsters are drifting towards acquiring international exposure of the corporate sector, a webinar was organized on 'Overseas Internship Program 2021' to apprise our Hospitality students of the opportunities available in the global market. The webinar was undertaken by the International Guest Speaker Mr Frederick Young- Director Global Education Management Ltd. from United Kingdom. He talked about various Overseas Internship programs available in countries like France, UAE, USA & Maldives, and also acquainted students about the importance of International Internships in shaping the career of students.



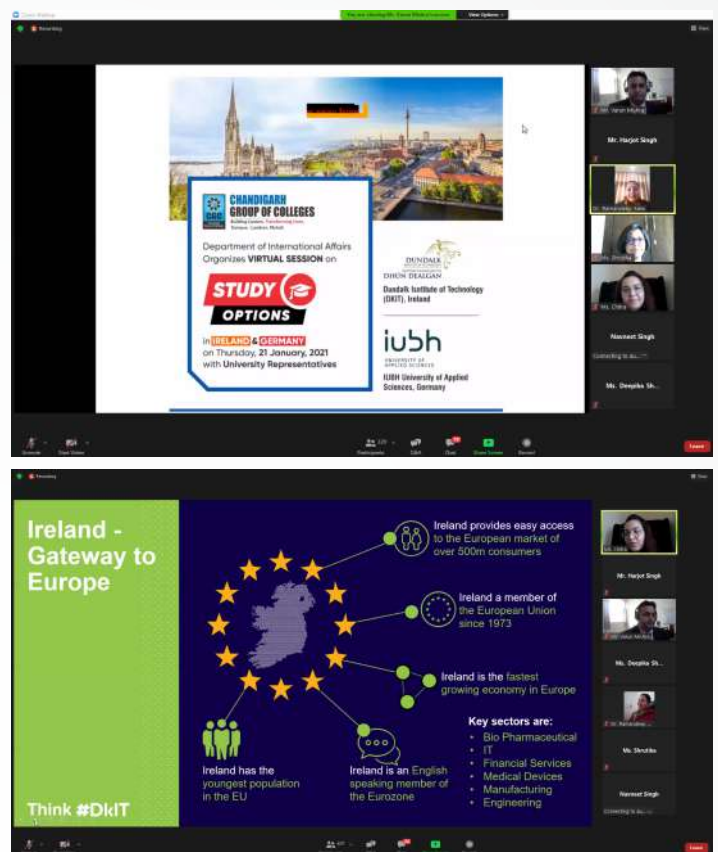
Chandigarh Business School does it again!

Chandigarh Business School of Administration has been enlisted in 7th Rank category PAN India in A-Class B Schools by Business Standard in their annual Best B School Survey. The ranking has been arrived at by the analysis of comprehensive data on various aspects like Research Profile of Institute, Placement Records, Eminent Faculty and World-class Infrastructure, to name a few.

CGCLandran leaves no stone unturned to let its students live their dream of gaining international exposure with the help of its alliances with foreign universities.

Thus, to ensure that the pandemic doesn't take away students' chance to Study Abroad, our Department of International Affairs organized a virtual session on 'Study Options at IUBH, Germany & DkIT, Ireland' undertaken by the representatives from our partner universities - Ms. Chitra Country Manager, India for Dundalk Institute of Technology, Ireland and Ms. Shrutika, Country Manager, India for IUBH, Germany. They apprised students of the Credit Transfer and Pathway Programs so that students can pursue their aspirations.

Dundalk Institute of Technology



The Road Safety Week started on the 11th of January where we had a special guest with us for this occasion Mr. Janak Raj, ASI, In-Charge Traffic Education Cell, SAS Nagar. He undertook a very interesting session with the students regarding Road Safety and also shared certain incidents that could raise the consciousness of youngsters and help in curbing Traffic Violations.

