

# CHRONICLE

DECEMBER 2020



*A conversation with our star alumnus ROBO the  
Punjabi Lion Youngsters look up to him as his  
transformation from an engineer to a well-acclaimed  
wrestler is thoroughly inspiring!*

The students put in all their heart in making compelling artworks for the Sketching and Slogan Writing Competition that was held by the Department of BBA in association with the Department of Student Welfare to commemorate World AIDS Day 2020.

The competition effectively provided a platform to students to understand the gravity of this life-threatening disease and also help others to understand the same. We present the magnificent sketches created by the talented students!



Rejection is the stepping stone to success", "If you don't try, you can't win"... these were some of the assertions that were made by our experts namely Dr. Rajesh N Joshi, Founder & CEO, Aerovision India and Er. Sunny Kumar, Founder and CEO, Innovation & Design Technologies and Chandigarh Institute of Drones during the event - Motivational Talk by Successful Entrepreneurs conducted by our Chandigarh Business School of Administration.

This session helped us create awareness on entrepreneurship among the young MBAs along with conveying the need for innovation and risk-bearing in today's business world.







A conversation with our star alumnus ROBO the Punjabi Lion Youngsters look up to him as his transformation from an engineer to a well-acclaimed wrestler is thoroughly inspiring! Where on one side he is a full-time Software Engineer, on the other hand,

he is achieving mighty accomplishments in the world of wrestling. He shared his journey on how his passion got him to be and achieve what he is today. Clearly shows if you have the fire within you can fulfil your desire.

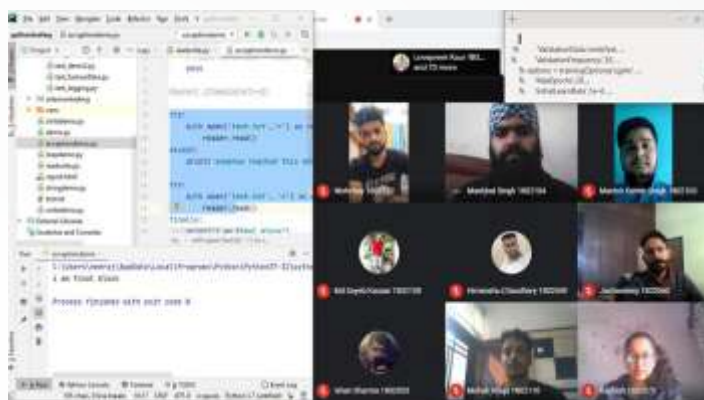
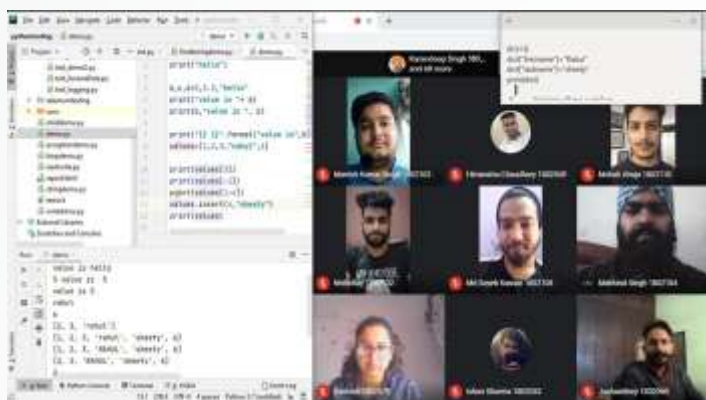




Our Department of Computer Science Engineering organized a Workshop on Python Programming by Aspirevision on the 2nd of December.

Mr. Farman, a Python Developer with 6 years of experience as a Software Developer and Trainer started the session with brief knowledge about Python technology covering various topics like Libraries in python and Basic

programming skills. More than 400 students attended the discussion with full enthusiasm. The session was conducted for the students of the 5th semester and was very engaging as they got hands-on experience in the workshop and were apprised of the latest technologies in Python programming.



Difficult to survive without Digital marketing which has become the most integral part of our lives today

Digital Marketing has become the heart of global businesses and thus, forms the essence of all promotional activities. And, as there are continuous advancements in this sphere, it has become imperative to keep students

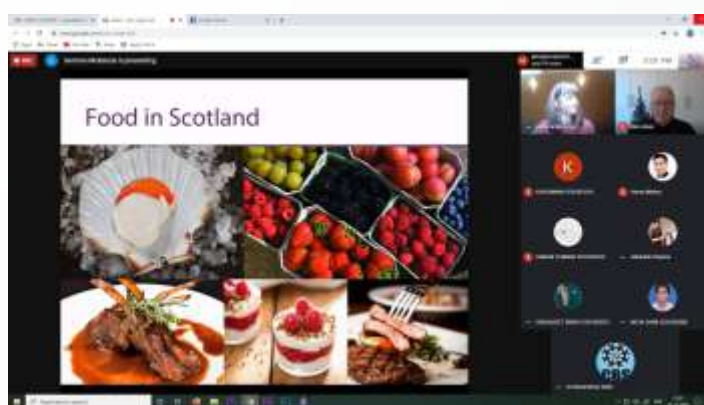
updated about the changes.

An online workshop on Digital Marketing for the students of MCA was organized to acquaint them of the latest trends, growing scope and reach of this crucial component of marketing. Mr. Dinesh Thakur from Kreativantech undertook the session as the Expert Speaker.



There is going to be a greater demand for multi-skilled hoteliers going forward, people who can pick up multiple tasks and are not quite so narrowly focused as they were in the past", shared Mr. Stanley Oliver & Ms. Gemma McKenzie from Perth College University of Highlands & Islands, Scotland, United Kingdom as they undertook a session on "Trends In Hospitality Industry" with our 1st year of Hotel Management & Catering Technology students.

The focus of the session was to highlight the market-wide view on the current state of employment in hospitality and the traits hiring managers will be looking for as we emerge from COVID19.



Google Chrome browser window showing a Google Meet session titled "Hospitality in Scotland – Fonab Castle". The presenter is Gemma McKenzie. The main content area displays three images: an aerial view of Fonab Castle, an interior view of a restaurant or bar, and a night view of the castle illuminated with purple lights. A notification at the bottom left states "JAI KAPOOR C0000000 has left the meeting". The right sidebar shows a grid of participants, including Gemma McKenzie, Man o'war, K, KUNJIMAN C0001016, Varun Mishra, PAMANI TANNI C0000000, Ashish Sharma, SARANJEET SINGH C0000000, NEHA SAINI C0000000, and Dr. Ramesh Singh. The bottom status bar shows the time as 3:30 PM and the date as 15/10/2023.

Google Meet session titled "The Post-Covid Tourism Landscape: Future Prosperity". The presenter is Gemma McKenzie. The main content area displays the logo of the University of the Highlands and Islands (Oilthigh na Gàidhealtachd agus nan Eilean) and a graphic of a hand holding a glowing globe with a network of lines. The title "The Post-Covid Tourism Landscape: Future Prosperity" is prominently displayed. The right sidebar shows a grid of participants, including Gemma McKenzie, Man o'war, K, KUNJIMAN C0001016, Varun Mishra, PAMANI TANNI C0000000, Ashish Sharma, SARANJEET SINGH C0000000, NEHA SAINI C0000000, and Dr. Ramesh Singh. The bottom status bar shows the time as 3:36 PM and the date as 15/10/2023.