THE WORLD OF NEW PERSPECTIVE!

Highlights of MBA @ CBSA

Harvard Business School Level Case Studies: MBA students of CBSA are continuously engaged in solving Harvard Business School level cases. These exercises lead to a better understanding of management related issues and methods to solve them.

Market Research Consultancy: With the aim of enriching and enriching students’ learning, CBSA has formed a department which provides expert consultation and research projects in the industry.

Exposure to Industry Practices: CBSA regularly organizes workshops, seminars and conferences to expose its students to current industry trends and trends in domains like Digital Marketing, Business Analytics, Stock Market trends, Forex Exchange, HR Systems and Leadership.

Management Clubs: Life at CBSA is a continuous learning curve, with a perfect balance of theoretical learning and practical training. By participating in various clubs and committees, CBSA students gain immense exposure to support their experiential learning.

Management Clubs:

Marketing Management Clubs:

Exposure to Industry Practices:

The educational set up at CBSA has been crafted in such a way that students gain immense exposure to support their experiential learning.

CBSA proudly runs a unique and comprehensive Pre Placement Program that goes beyond the MBA syllabus. The Program covers various training needs of the students including soft skills, group discussion, aptitude, communication skills, personal interview and overall personality development. Renowned industry experts are regularly roped in to interact with the students on various topics and keep them up-to-date on latest industry trends and how they can score cut above their peers.

CBSA gives high priority to placements. The strong placement cell comprises of strong placement team, well connected alumni network and industry linkages, the group has conducted a plethora of successful placement drives.

Breaking previous records and creating new milestones in placements have always been the prime focus of Chandigarh Group of Colleges. Having triumphantly emerged as a real hub of placements in the North, especially for Post-Graduate students, CBSA Landran has aided thousands of students in making the best use of the available opportunities and makes them gradually receive offer letters from the top national and multinational companies.

CBSA invites companies from diverse industries to recruit Post-Graduate in the field of Business Management, Engineering, Computer Applications, Bio-technology, Pharma and others. The companies hire our students and place them across India and abroad.

Sharpening the Skills to the Perfection Before Getting into Placements

360 Degree Pre Placement Program

Known for its one of a kind PPT | Pre Placement Training, CBSA has expert trainers to train students on various quotients and skill sets, to help them crack written aptitude tests conducted by companies and enhance their confidence by upgrading their communication skills.

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CBSA makes every ladder climbable.
Shape your Future at Chandigarh Business School of Administration

Chandigarh Business School of Administration (CBSA), a constituent institute of CGC Landran, is a leading B-school of North India affiliated to IKG-PTU and approved by AICTE, New Delhi & Govt. of Punjab.

CBSA has been ranked amongst the top B-schools of the region consecutively over the years and has achieved new heights every year. In Northern India, CBSA has emerged as a leader in placements and taken pride in the fact that each of its students gets multiple job offers even before completing their MBA program.

CBSA strongly believes in providing quality management education by offering the perfect blend of industry and academics in its teaching-learning processes to the students. Highly experienced faculty at CBSA leave no stone unturned to impart various skills, like problem solving, decision making, creativity and innovation. We have the vision to be the most preferred educational institution with global recognition, CBSA has emerged as the most preferred B-school of the category of “Best B Schools of Excellence” by CSR New Delhi & Govt. of Punjab. CBSA has been ranked amongst the top B schools of Punjab, and 19 rank in all over India by Silicon India. CBSA has been ranked No. 1 in Punjab and 87 rank in all over India in the race of best B Schools of India by Times B School survey.

Present looks beautifully glowing as it is illuminated with a glittering past. The heritage campus, Chandigarh Group of Colleges, Landran with a humble beginning dating back to over 17 years today stands tall in providing quality technical education to the students coming from all across India. Established with the vision to be the most preferred educational institution with global recognition, CBSA has come out to be one of the leading teaching campuses of the country.

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CGC Landran has turned out to be a byword for interface & path-breaking innovations, CGC has emerged as the leader in placements and takes pride in the fact that each of its students gets multiple job offers even before completing their MBA program. CBSA also has association with B3, (Building Business Basics), an initiative of students to provide certified courses of digital marketing for the students. CBSA prides itself on establishing alliances with numerous esteemed organizations to provide students with a holistic learning environment.

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